



Keynotes

Tom Flick

Former NFL QB | Authority on Leadership, Leading Change, Igniting Teams, and Accelerating Individual, Team, and Organizational Performance.

The Heart of Leadership: Leading People to Excellence

Leadership is increasingly needed from as many people as possible. No longer can one charismatic individual lead the vision alone. Instead, thriving organizations understand that leadership, from top to bottom, drives the bottom line. Great leaders mobilize people to incredible achievements by winning over hearts and minds. They arouse determination toward emotionally compelling goals creating a decisive advantage. *The Heart of Leadership* empowers more leaders at all levels of the organization, creating winning attitudes, confidence, and extraordinary belief systems that generate consistent winning results.

Leading Change: Empowering Successful Transformation

The ability to change quickly and well can mean the difference between an organization thriving or dying. The ability of leaders to successfully lead through change is paramount to fully realize its opportunities and avoid the hazards. When a significant change arises, getting it right becomes imperative. *Leading Change* will equip leaders with the proper understanding of creating successful change. Organizations that lead change effectively can take advantage of significant opportunities, avoid looming hazards, and create enormous value.

True Urgency: Winning in a Competitive World

In a competitive world that will not stand still, the highly positive and highly focused force of true urgency can solve the all-too-common problem of complacency and false urgency. With true urgency, people respond with action *now*, not later. Now means making progress every single day. Now means tackling challenges essential to success or survival, winning or losing. *True Urgency* will produce results in your people that you very much want, and the world very much needs.

Creating Legacy Teams: Achieving Top Team Performance

Awaken slumbering morale, sharpen team vision and secure strong performances company-wide. Create a winning environment and have your group exceed your best expectations. Today's business environment requires a committed, cohesive workforce. Moving people from a position of compliance to one of commitment is a decisive business advantage. As a result, your employees will be motivated, energized, focused, and better prepared to meet the challenges of an ever-changing business world.